



# Revolutionary Germantown Festival 2020

## Advertising Order Form

**SPACE RESERVATIONS DUE BY AUGUST 22, 2020**

**ART DUE BY FRIDAY, AUGUST 31: please EMAIL AD PDFs to Jocelyn Rouse - [jrouse@cliveden.org](mailto:jrouse@cliveden.org).**

<b>Full Page:</b> 5" wide x 8" high	<b>\$300</b>
<b>Half Page:</b> 5" wide x 3.875 (3 7/8) high"	<b>\$150</b>
<b>Quarter Page:</b>	<b>\$75</b>
Horizontal: 5" wide x 1.8125" (1 13/16") high OR	
Vertical: 2.375" wide x 3.875" (2 3/8" X 3 7/8") high	

### AD GUIDELINES

- All ads will be printed in black and white/grayscale.
- PDF format must be "to size" of ad space purchased. Please label your PDF file with your COMPANY NAME and DATE.
- PDF must be created as "Press quality" in grayscale with 300 dpi resolution. Spot colors should not be used.
- Do not include bleeds or registration marks on the PDF. Make sure to select "crop image data to frames."
- Fonts should be embedded in the PDF or outline fonts prior to PDF creation to ensure proper imaging.
- Original artwork before conversion to PDF must be created at high resolution at size intended for use. All photos within the original artwork should be at 300 dpi. Webpage images or scanned ads used in the past do not have a suitable resolution.
- JPG files may be submitted as an alternative, but these must also be "to size" at 300 dpi and in grayscale. PDF files created from your layout or art program will have better quality. All original files should be created at high resolution grayscale in order to yield best results when converted to press quality PDF.
- If you scan a business card, please scan at actual size at 300 dpi and grayscale. Submitting this as a PDF may offer better print quality than a JPG file.

-----save art specs above -----cut here to return order form below-----

### **2020 RGF GUIDEBOOK ORDER FORM: PLEASE RETURN WITH YOUR CHECK OR RESERVE WITH FORM AND PAY WITH CREDIT CARD ON OUR SECURE WEBSITE**

Please reserve my ad in the 2020 RGF Guide Book (select size):

- Full-page: \$300     Half-page: \$150     Quarter-page Horizontal: \$75     Quarter-page Vertical: \$75

My PDF ad (check one):  is enclosed    OR     will be sent via email before August 31, 2019

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_ City/ST/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

MAIL this ORDER FORM with CHECK payable to Cliveden to:  
Attn: Jocelyn Rouse, Cliveden, 6401 Germantown Ave., Philadelphia, PA 19144

Prefer to pay by credit card? Please mail this ORDER FORM to Cliveden or EMAIL FORM to [jrouse@cliveden.org](mailto:jrouse@cliveden.org) and pay online at: [www.cliveden.org/sponsorship/](http://www.cliveden.org/sponsorship/)