

Yes - I want to support the Revolutionary Germantown Festival!

(Company/Name) _____
will sponsor this year's RGF (check below)

- Militia \$10,000
- Continentals \$5,000
- Pacifists \$2,500
- Loyalists \$1,000

Please tell us who will coordinate your Festival Sponsorship with Cliveden:

Name _____ Title _____
Phone _____ Email _____

Please reserve my ad in the RGF Guidebook (select size):

- Full-page: \$300
- Half-page: \$150
- Quarter-page Horizontal: \$75
- Quarter-page Vertical: \$75

Name: _____ Company: _____
Address: _____
Phone: _____ Email: _____

Please submit sponsorship and/or advertising commitment by August 15th.

Sponsorship & advertising commitments can be mailed with CHECK payable to Cliveden to:
ATTN: Jocelyn Rouse, Cliveden, 6401 Germantown Ave., Philadelphia, PA 19144

Prefer to pay by credit card? Please complete online commitment form on our website:
cliveden.org/revolutionary-germantown-festival/



6401 Germantown Avenue
Philadelphia, PA 19144

215 - 848 - 1777 | www.cliveden.org

Revolutionary Germantown Festival



Explore Germantown's past!

First Saturday in October ★ 10 am ~ 4 pm



Don't miss this opportunity to be a part of sharing our past with the Philadelphia region!

The Revolutionary Germantown Festival is a longstanding tradition that explores and commemorates Germantown's revolutionary history. A free annual event, Cliveden with the sites of Historic Germantown collaborate each year to present a festival that highlights the diverse experiences of all who lived in the 18th century and were affected by the Battle of Germantown. The Revolutionary Germantown Festival draws thousands of visitors from the community and region every year.

Local organizations and businesses have the opportunity to support the festival through sponsorship and advertising. Be recognized as a supporter of local history by receiving benefits such as promotion on all marketing materials and advertising space in our festival guidebook.

Help support this community tradition by becoming a sponsor or advertising in the guidebook.

★ Sponsorship Levels & Benefits ★

Militia - \$10,000

- Festival Guidebook back cover, full-page color ad (5" x 8")
- Prominent sponsor logo on onsite festival banner
- Presenting sponsor logo on festival tee shirts
- One year membership in Cliveden's 1767 Circle at Ambassador level
- Premier recognition in all print and digital promotion materials
- Onsite vending opportunities during the festival
- Behind-the-scenes Cliveden tour for up to 10 guests

Continentials - \$5,000

- Festival Guidebook Premium position (inside front cover or inside back cover, first come, first choice), full-page color ad (5" x 8")
- Prominent Sponsor logo on onsite festival banner
- Sponsor name on festival tee shirts
- One year membership in Cliveden's 1767 Circle at Director level
- Recognition in all print and digital promotion materials
- Onsite vending opportunities during the festival
- Behind-the-Scenes Cliveden tour for up to 5 guests

Pacifists - \$2,500

- Festival Guidebook full-page black and white ad (5" x 8")
- Sponsor logo on onsite festival banner
- Sponsor name on festival tee shirts
- One year membership in Cliveden's 1767 Circle at Leader level
- Recognition in all print and digital promotion materials
- Onsite vending opportunities during the festival

Loyalists - \$1,000

- Festival Guidebook half-page black and white ad (5" x 3.875")
- Sponsor name on festival tee shirts
- One year membership in Cliveden's 1767 Circle at Sponsor level
- Recognition in all print and digital promotion materials
- Onsite vending opportunities during the festival

★ Advertising ★

Full Page - \$300

5" wide x 8" high

Half Page - \$150

5" wide x 3.875" high

Quarter Page - \$75

Horizontal: 5" wide x 1.8125" high
Vertical: 2.375" wide x 3.875" high

Ad Guidelines

All ads will be printed in black and white/grayscale.

PDF format must be "to size" of ad space purchased. Please label your PDF file with your COMPANY NAME and DATE.

PDF must be created as "Press quality" in grayscale with 300 dpi resolution. Spot colors should not be used.

Do not include bleeds or registration marks on the PDF. Make sure to select "crop image data to frames."

Fonts should be embedded in the PDF or outline fonts prior to PDF creation to ensure proper imaging.

Original artwork before conversion to PDF must be created at high resolution at size intended for use. All photos within the original artwork should be at 300 dpi. Webpage images or scanned ads used in the past do not have a suitable resolution.

JPG files may be submitted as an alternative, but these must also be "to size" at 300 dpi and in grayscale. PDF files created from your layout or art program will have better quality. All original files should be created at high resolution grayscale in order to yield best results when converted to press quality PDF.

If you scan a business card, please scan at actual size at 300 dpi and grayscale. Submitting this as a PDF may offer better print quality than a JPG file.